



Ventura County Public Health

A Division of the Ventura County Health Care Agency

2240 E. Gonzales Road, Suite 210, Oxnard, CA 93036-8216
www.vchca.org/ph
Phone: 805-981-5101
Fax: 805-981-5110

BARRY R. FISHER, MPPA
Director

ROBERT M. LEVIN, M.D.
Health Officer/Medical Director

Date: November 18, 2010

To: Ventura County Purveyors of Retail Alcohol

From: Robert M. Levin, MD
Health Officer

Re: The Sale of Caffeinated Alcoholic Beverages

On November 17, 2010, the California Department of Public Health wrote a letter to the Beverage Industry stating the following:

"H&S Section 110620 provides that the manufacturing, **sale**, delivery, holding or **offering for sale** of adulterated food is a crime. **Violation of this provision can result in suspension or revocation of your license** or registration, civil penalties, **and/or criminal penalties that upon conviction could result in a sentence of up to one year in jail and a one thousand dollar fine for each violation.**"

The U.S. F.D.A. ruled on November 17, 2010, that caffeinated alcoholic beverages are an adulterated food. The products named by the F.D.A. are "Four Loko", Joose", "Max", "Core High Gravity HG Green", "Core High Gravity HG Orange", "Lemon Lime Core Spiked", and "Moonshot".